

EJ BEVERAGE PVC-FREE BARRIER TUBING CONTINUES INNOVATION IN THE BREWING MARKET

2017 Craft Brewers Conference Highlights

FOR IMMEDIATE RELEASE

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The 2017 Craft Brewers Conference & BrewExpo America is the largest brewing conference and tradeshow in the United States, and is the perfect opportunity for brewery professionals to encounter the latest products and services the industry has to offer. CBC brought together some 13,300 brewing professionals and more than 900 exhibitors for discussion and dialogue around America's craft brewing business and culture.

Greg Kinney, director of food and beverage at Eldon James Corporation commented, "This year's conference focused on improving brewing quality through education and conference synergy. The craft brewing industry is always evolving to fulfill the demands of the consumer. Today's beer drinker has many options to choose from. Two factors in their selection are, quality and consistency. Using EJ Beverage tubing in dispensing or packaging, helps maintain consistent quality to the consumer."

EJ Beverage is proud to partner with Canadian Beverage Supply to launch EJ's newest beverage tubing KFLEX. KFLEX tubing is a flexible, PVC-FREE coextruded tubing (tube within a tube) of Thermoplastic Polymer with a Kynar® flow path. KFLEX tubing has superior barrier properties and chemical resistance, often a lower cost alternative to stainless steel. Canadian Beverage distributes KFLEX for on-tap beer, wine and spirit dispensing.



EJ Beverage was also featured by Liquid Integrity and AC Distributing at the Craft Brewers Conference.

Liquid Integrity's InstaRinse portable glass rinser utilizing the EJ Beverage Ultra Barrier tubing provides the consumer with a clean, fresh glass. Brewers, distillers and vintners work hard to provide the exact flavors they believe make for the perfect drinking experience, and ensuring a clean glass for tasting is paramount to preserving that vision and ideal.



AC Distributing showcased their new Rack AeriAle direct barrel draw system. This hybrid-design, draft beer dispensing system utilizes technology from the original beer dispensing system to bring barrel-aged beers from the barrel directly to the tap system through EJ Beverage Ultra Barrier tubing.

"Aging beer in wine or whiskey barrels creates a soft, complex flavor profile which is best enjoyed straight from the barrel," says Charles Kleinrichert, president of AC Beverage. The system allows the brewer to choose on the fly, whether the barreled beer is carbonated with CO2, like a traditional draft beer, or nitrogen, which gives a creamy, smooth pour.

Kinney stated, "Eldon James has led the way in quality, and innovation to eliminate PVC from both dispensing and packaging applications. We are proud to have our products represented at eight exhibiting companies, and many of the domestic and international visiting breweries."

If you would like more information about this topic, please contact Greg Kinney at 970-667-2728 or email at Greg.Kinney@eldonjames.com