



FOR IMMEDIATE RELEASE
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KFLEX FINDS NEW HOME IN ALCOHOL BEVERAGE DISPENSING

DENVER, CO, May 24, 2017– EJ Beverage, the food and beverage division of Eldon James Corporation, is proud to announce the launch of KFlex tubing, the newest quality innovation in tubing. KFlex tubing is a flexible, PVC-Free coextruded tubing (tube within a tube) of Thermoplastic Polymer with a Kynar® flow path. KFlex tubing has superior barrier properties and chemical resistance, often a lower cost alternative to stainless steel.

Kynar® is extremely durable, non-corrosive, easy to clean, excellent chemical resistance and a low propensity to absorb flavors from previous beverage exposure.

The KFlex tubing has no additives such as DEHP or plasticizers making it the healthier alternative to PVC tubing.

Applications for KFlex tubing are being used as the preferred tubing for dispensing keg wine and beer and bottled liquor. KFlex tubing is flexible enough to fit in tight spaces where stainless steel has previously been used in draft systems and coolers. The use of KFlex tubing reduces the cost of running stainless steel line and saves time when installing the flexible tube.

Wine on Tap – THE GREEN ALTERNATIVE

Many establishments have adopted to wine on tap. Beer has been sold on tap for generations. Wine, too has evolved on tap. Both KFlex tubing and wine on tap are green and environmentally friendly. Wine on tap reduces waste of bottles and product due to oxidation. The reduction in weight of the bottles reduces transportation costs. Your favorite bar or restaurant can increase the selection of wines on the menu with no corks to pull so you get your glass of wine faster!

KFlex tubing is the new choice in tubing to replace stainless steel and PVC in beverage dispensing.

Cheers!

If you would like more information about this topic, please contact Greg Kinney at 970-667-2728 or email at Greg.Kinney@eldonjames.com.

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