



## Case Study for Craft Brewery Installation PVC Free and Antimicrobial Tubing

**Location:** New Belgium Brewery, Fort Collins, CO

**Application:** 5/16" Jumper lines in main cooler - beer and CO<sub>2</sub>

**Challenge:** Eliminate PVC tubing from jumper lines flowing beer from cooler to bar and tasting areas.

**Synopsis:** EJ Beverage worked with New Belgium Brewery, the 3rd largest craft brewery in the U.S., to help them eliminate PVC from all of their beer lines and replace them with an environmentally friendly and safe alternative. New Belgium converted 12 lines as a start to replace all of their existing PVC tubing in the brewing facility. Tubing was brand labeled for New Belgium.

**Installation:** The installation consisted of EJ Beverage Brew Ultra Barrier™, Brew Ultra Barrier™ Gas, and Brew Silver™ tubing in the following configurations:

- Coiled Brew Silver™ tubing - 4 beer lines
- Coiled Brew Ultra Barrier™ Gas Red Stripe - 4 CO<sub>2</sub> lines
- Brew Ultra Barrier™ - 8 beer lines
- Brew Ultra Barrier™ Gas Red Stripe - 8 CO<sub>2</sub> lines



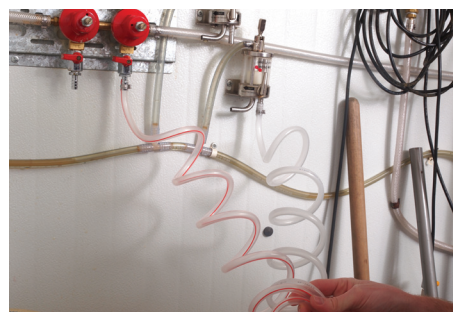
Old PVC Tubing Replaced



Red Stripe Gas Line (left)  
Antimicrobial beer Line (right)



Coiled Tubing Provides  
Cleaner Look



Better Flexibility Allowed for Easier  
Installation



Clear Gas Line Tubing with Red Stripe  
for Identification



Kegs Tapped and Flowing with Brew  
Ultra Barrier™ and Brew Silver™

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