



### Youth Empowerment – Women in Manufacturing

Eldon James was honored to host Empowering Youth in Colorado, sponsored by Women in Manufacturing and Project DIY Summer Camp on Wednesday, June 7<sup>th</sup>, 2017. Project DIY Summer Camp introduces high school girls to women leaders in manufacturing programs and STEM (science, technology, engineering and math) careers.

Marcia Coulson, President of Eldon James, and winner of the 2017 Manufacturing Woman of the Year award, shared her story and impressed on them “women are still a minority in manufacturing.” She went on to say “manufacturing takes a team and you are only as good as the people you associate with. My advice to you now is choose your friends carefully as you will become who you associate with. In business, be selective with the companies you work with and when leading a company select your employees thoughtfully as they will define your success.”



These ladies were impressed by the state-of-art manufacturing facility. Some of the students commented:

- ❖ “I liked how Eldon James was so modern and let us get an in depth look and explanation on what they do and how.”
- ❖ “The company has a lot of women working there. That is great inspiration”
- ❖ “I liked learning that plastics, before they are melted and shaped come in pellets.”

The plant tour followed by lunch gave these high schoolers the chance to meet other women leaders in manufacturing, and the opportunity to hear their experiences. These women leaders and other women in manufacturing could connect and inspire the next generation of manufacturing talent.



The women staff members at Eldon James gave encouraging words to the girls, “not be afraid, challenge yourself and always go out and give 100%.”

[Women in Manufacturing](#) is the only national trade association dedicated to supporting, promoting and inspiring women who have chosen a career in the manufacturing industry.

